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INNOVATE AND PROTECT: COMPLETE GUIDE TO PATENTS AND UTILITY MODELS FOR ENTREPRENEURS AND BUSINESSES

DATA PROTECTION AND INTELLECTUAL PROPERTY (GDPR – IP)

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EXCLUSIVE LEGAL PROTECTION

Both patents and utility models grant exclusive rights over an invention, preventing third parties from manufacturing, using, or marketing it without authorization.

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DIFFERENCES IN REQUIREMENTS AND DURATION

Patents require a higher level of inventiveness and last up to 20 years, while utility models are more accessible, with lower technical demands and a maximum duration of 10 years.

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REGISTRATION PROCESS AND COSTS

The procedure to obtain a patent is more complex and expensive than for a utility model, making the latter ideal for SMEs and minor technical improvements.

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STRATEGIC IMPORTANCE

Registering an invention not only offers legal protection but also increases its commercial value, facilitates investment, and can be key for international expansion.

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