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ARTIFICIAL INTELLIGENCE IN THE BUSINESS WORLD: OPPORTUNITIES AND RISKS

ARTIFICIAL INTELLIGENCE (AI)

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AUTOMATION AND EFFICIENCY

AI enables the automation of repetitive tasks, improving operational efficiency and allowing employees to focus on higher-value activities.

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IMPROVED DECISION-MAKING

AI's ability to analyze large volumes of data in real time provides valuable insights that facilitate more informed and strategic decisions.

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PRIVACY AND SECURITY RISKS

Managing large amounts of data presents significant challenges in terms of privacy and security, requiring robust measures to protect sensitive information.

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IMPACT ON EMPLOYMENT

AI-driven automation can lead to job displacement, especially in roles involving repetitive tasks, necessitating responsible management and retraining opportunities for affected employees.

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www.mchmabogados.es/idiomas/en/

info@mchmabogados.es

950 106 453
674 21 65 59