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CREATE, SHARE AND PROTECT: ESSENTIAL GUIDE ON COPYRIGHT ON THE INTERNET FOR DIGITAL CREATORS

DATA PROTECTION AND INTELLECTUAL PROPERTY (GDPR – IP)

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DIGITAL CONTENT IS PROTECTED FROM ITS CREATION

In Spain, every original work is automatically protected by the Intellectual Property Law from the moment it is created and fixed on a digital medium. Registration is not necessary for legal validity, although it can facilitate defending rights in case of conflict.

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DIGITAL PLATFORMS MUST ASSUME GREATER RESPONSIBILITY

With the adaptation to European regulations, social networks and content platforms are obliged to implement mechanisms to prevent the publication of protected works without authorization. This includes automatic filters, reporting systems, and agreements with rights holders.

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THE NEW INTELLECTUAL PROPERTY REGISTRY REGULATION FACILITATES PROTECTION

Since 2023, the registry in Spain has been fully digitalized, allowing creators to electronically register their works, consult records online, and obtain greater legal certainty regarding authorship and exploitation rights

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