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DATA PROTECTION AND COOKIES: ESSENTIAL STEPS TO ENSURE LEGAL COMPLIANCE ON YOUR WEBSITE

DATA PROTECTION

INTELLECTUAL PROPERTY

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TRANSPARENCY AND COMMUNICATION

It is essential to clearly inform users about the use of cookies, explaining what they are, what types you use, their purpose, and who is responsible for the data processing.

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INFORMED CONSENT

Before installing any non-essential cookie, you must obtain the user's explicit consent. This can be done through a cookie banner that allows the user to accept, reject, or configure their cookie preferences.

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ACCESSIBLE COOKIE POLICY

You must have a detailed cookie policy that is accessible from any page of your website. This policy should include information about the duration, purpose, and management of cookies.

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ONGOING MANAGEMENT AND UPDATES

Provide users with the option to manage their cookie preferences at any time and keep your cookie policy updated according to changes in regulations and best practices.

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