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HOW THE GDPR TRANSFORMS DATA MANAGEMENT IN COMPANIES

GDPR - IP

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PROTECTION AND CONTROL OF PERSONAL DATA

The GDPR gives individuals greater control over their personal data, including rights such as access, rectification, erasure, and data portability.

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FUNDAMENTAL PRINCIPLES OF DATA PROCESSING

The regulation is based on principles such as lawfulness, fairness, and transparency; purpose limitation; data minimization; accuracy; storage limitation; and integrity and confidentiality.

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OBLIGATIONS FOR COMPANIES

Organizations must comply with various obligations, such as appointing a Data Protection Officer (DPO), conducting Data Protection Impact Assessments (DPIA), and notifying data breaches.

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IMPACT ON CITIZENS AND COMPANIES

The GDPR not only protects citizens but also encourages companies to adopt safer and more transparent data management practices, which can enhance consumer trust and reduce bureaucracy.

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www.mchmabogados.es

info@mchmabogados.es

950 106 453
674 21 65 59