MCHM LAWYERS

Chiarappa
Molinari
Maquiavelo
Abogados

ROI EVALUATION OF AI: KEY STRATEGIES FOR BUSINESS SUCCESS

ARTIFICIAL INTELLIGENCE (AI)

MCHM LAWYERS

Chiarappa Molinari Maquiavelo Abogados

DEFINITION OF CLEAR OBJECTIVES

Setting specific goals aligned with the business strategy is essential for evaluating the impact of AI. These goals may include improving efficiency, reducing costs, increasing revenue, or enhancing customer experience.

MCHM LAWYERS

Chiarappa Molinari Maquiavelo Abogados

IDENTIFICATION OF KEY METRICS

Selecting the right metrics to measure the performance of AI is crucial. Common metrics include cost savings, revenue growth, improvements in operational efficiency, and customer satisfaction.

MCHM LAWYERS

Chiarappa
Molinari
Maquiavelo
Abogados

ESTABLISHING A BASELINE

Before implementing the AI solution, it is important to measure the current performance of the company in the areas that will be affected. This baseline will serve as a reference point for comparing results after implementation.

MCHM LAWYERS

Chiarappa
Molinari
Maquiavelo
Abogados

ROI CALCULATION AND ANALYSIS

Use a clear formula to calculate ROI, considering the net benefits obtained and the implementation costs. Analyze the results to understand the impact of AI and make informed decisions about future investments.

Chiarappa
Molinari
Maquiavelo
Abogados

MCHM LAWYERS

www.mchmabogados.es/idiomas/en/

info@mchmabogados.es

950 106 453
674 21 65 59