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FACIAL RECOGNITION: INNOVATIONS, APPLICATIONS, AND ETHICAL CHALLENGES IN THE DIGITAL AGE

DATA PROTECTION
INTELLECTUAL PROPERTY

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ACCURACY AND UNIQUENESS

Biometric technologies, such as fingerprint and facial recognition, are based on the unique characteristics of each individual, which makes them highly accurate for authentication and identification.

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DIVERSE APPLICATIONS

These technologies are used in a wide range of sectors, including public security, mobile devices, banking, and retail, enhancing both security and efficiency in each area.

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PRIVACY CHALLENGES

The collection and storage of biometric data raise serious concerns about privacy and the potential misuse of personal information

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ETHICAL AND LEGAL CONSIDERATIONS

It is crucial that the use of biometric data is carried out transparently and with the informed consent of individuals, complying with regulations such as the GDPR to protect users´ rights.

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