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HOW TO INTEGRATE ARTIFICIAL INTELLIGENCE INTO YOUR BUSINESS RESPONSIBLY AND IN COMPLIANCE WITH THE LAW

ARTIFICIAL INTELLIGENCE (AI)

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DIGITAL MATURITY ASSESSMENT

Before implementing AI, it is crucial to assess the technological infrastructure and the organization's readiness to adopt new technologies. This ensures that the company is prepared to integrate AI solutions effectively.

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COMPLIANCE WITH REGULATIONS AND STANDARDS

It is essential to comply with regulations such as GDPR and international standards like ISO/IEC 42001 and IEEE 7000 to guarantee privacy, security, and fairness in AI usage.

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DATA GOVERNANCE

Establishing clear policies for data collection, storage, and usage is essential. This includes anonymizing sensitive data and implementing robust security measures to protect information.

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ETHICS AND TRANSPARENCY

Integrating ethical principles into AI development and implementation, ensuring transparency in automated decisions, preventing biases, and establishing accountability mechanisms is crucial to minimizing risks and promoting fair use of technology.

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