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HOW TO EXERCISE THE RIGHT TO BE FORGOTTEN AND ITS LEGAL LIMITS

DATA PROTECTION
INTELLECTUAL PROPERTY

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PRIVACY PROTECTION

The right to be forgotten allows individuals to request the removal of personal information that negatively impacts their private life, thus safeguarding their privacy in the digital environment.

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REQUEST PROCEDURE

To exercise this right, it is necessary to identify the content to be removed, contact the service provider (such as search engines or social networks), justify the request, and follow up on the process.

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LEGAL LIMITS

This right is not absolute and must be balanced with other fundamental rights, such as freedom of expression and the right to information. The public relevance of the information and legal obligations may limit its application.

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RELEVANCE OF THE GDPR

The General Data Protection Regulation (GDPR) of the European Union expands the right to be forgotten, allowing citizens to request the deletion of their personal data in any digital context, not just on search engines.

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