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KEYS TO OBTAINING PERSONAL DATA CONSENT CORRECTLY

GDPR - IP

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TRANSPARENCY AND CLARITY

It is essential that individuals clearly understand how their data will be used. Providing detailed information about the purpose of the processing, the identity of the data controller, and the user's rights is crucial.

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EXPLICIT AND SPECIFIC CONSENT

Consent must be explicit and specific for each processing purpose. Generic consent for multiple purposes should not be used, and it must be given through a clear affirmative action.

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EASE OF WITHDRAWAL

Individuals must be able to withdraw their consent at any time and easily. Establishing clear and accessible procedures for users to exercise this right is critical.

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CONSENT LOGGING AND UPDATES

Keeping a record of the consent given and updating it periodically is important to ensure compliance with regulations and to keep users informed and in agreement with the use of their data.

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